

CALL FOR EXPRESSIONS OF INTEREST FOR A WEARABLE ART EXHIBITION

Makers, Designers, Fashion Students, Cosplayers

Are you looking for an opportunity to show your creative flair and do it sustainably?

‘Worn OUT?!?’ Upcycled : Refashion : Cosplay

Reverse Garbage Queensland (RGQ) is inviting expressions of interest for our upcoming exhibition, ‘Worn OUT?!?’. The exhibition will focus on upcycled wearable art and consist of two discrete showcases, Refashion and Cosplay.

The exhibition will be launched with a free opening night event featuring a runway show for each of these components on Saturday 28th of October 2017 from 7pm to 9.30pm. The exhibition will continue to run with a static display of selected Refashion garments, Cosplay outfits and accessories for the following week in Reverse Emporium, the upcycled art and craft gift shop at RGQ’s Woolloongabba warehouse.

‘Worn OUT?!?’ aims to showcase the creative potential of pre-loved materials and materials salvaged from the waste stream so all garments, costumes and accessories featured in the exhibition must consist of a minimum of 75% ‘non-new’ materials. It will also question the hyper-consumption and throw-away aspects of contemporary life and demonstrate an alternative approach to fashion and costume design.

The Cosplay showcase will also feature an Upcycled Cosplay Challenge competition where selected applicants will create Cosplay outfits made from 100% salvaged materials, 90% of which must come from the RGQ warehouse. Challenge competitors will be given a \$200 voucher for use in the RGQ warehouse to subsidise their making and there will be a \$500 RGQ gift voucher awarded to the winner of the challenge.

General entry requirements and details

- All garments and accessories featured in the showcase must be made by the maker, presented in a professional manner and finished to a very high standard.
- If the maker wishes to sell exhibited items during the exhibition or through Reverse Emporium after the exhibition they must be suitably tagged for sale. Items will be sold on a consignment basis. RGQ will negotiate the wholesale price with the maker and add a markup ranging from 30% to 50% of the wholesale price.
- All items must be made using 75% salvaged material. This includes pre-loved, recycled, upcycled, and found materials.
- Space in Reverse Emporium is limited, so it may not be possible to display all items from the runway show in the following week. Makers must accept the curator’s decisions on which garments and accessories will be displayed.

Special details for the Refashion Showcase

- The Refashion showcase will be co-curated by Jane Milburn (textilebeat.com) and Elizabeth Kingston (@timeless_styling on Instagram).
- Participants in the opening night runway show must be available to attend the garment drop off and short rehearsal on Monday the 23rd of October from 3pm to 6pm.
- Preference will be given to applicants who intend to show a collection of garments or accessories though applicants with a single or small number of items will still be considered.

Special details for the Cosplay Showcase

- The Cosplay showcase will be curated by RGQ and Jillian Rose.
- Cosplayers whose applications are not successful for inclusion in the exhibition are still encouraged to attend the opening night event in costume and show it with pride!
- Participants in the opening night runway show must be available to attend a short rehearsal on Tuesday the 24th of October from 5pm.

Special details for the Upcycled Cosplay Challenge (the Challenge)

- A small number of applicants (5-6) will be chosen by the curators to participate in the Challenge.
- Cosplay outfits for the Challenge must consist entirely of salvaged materials, 90% of which must come from the RGQ warehouse.
- Cosplayers selected for the Challenge must provide RGQ basic step by step instructional content (images and text) for how to make at least one component of their Cosplay outfit. RGQ will be free to use this content however it wishes to promote the creative reuse of salvaged materials and the Cosplayer will be attributed appropriately.
- Challenge participants will be encouraged to provide content for social media updates on the evolution of their outfit and permit RGQ to share these updates for promotional purposes.
- A \$200 materials voucher will be provided to each Challenge participant to subsidise the creation of their outfit.
- The winner of the Challenge (judges to be confirmed) will be awarded a \$500 gift voucher for raw materials in the RGQ warehouse.
- The Challenge Cosplay outfits will be also be shown during the runway event so preference will be given to applicants whose proposed outfits are suitable for runway display.

How to apply

Please read this section carefully and follow all the instructions to apply

1. Email us a high-resolution image (minimum 1MB) of an example of what you make or a design of what you intend to make for the exhibition. You can email more than one image if you are wanting to supply different items, but please only 5 images maximum. If you are applying for the Cosplay Challenge, please indicate this in the email. You must also provide a short description of the item/items that you intend to make.

Please send good quality photos! Plain neutral backgrounds are great and we may use these photos for promotional purposes including media releases and articles relating to the opening night event.

2. You must provide ALL of your contact details including: Your business name or label name if you intend to use one, Facebook page address for your business/label, Instagram name for your business/label and any other web addresses you have.
3. Regular exhibition participants and Reverse Emporium stockists, we are not accepting items that have already been for sale in the Reverse Emporium or items that have been in a previous exhibition and returned to you.
4. Send your application to wornout@reversegarbageqld.com.au using "Expression of Interest" in the subject line. Please send your application from the email address you wish to communicate with us through.
5. Applications are due by WEDNESDAY 30th of August 2017. Successful applicants will be notified by Thursday 31st of August with more information about how to deliver and opening night festivities.

QUESTIONS?

Please feel free to contact us if you require any assistance with the application. Application, Media and General enquiries can be directed to Exhibition Co-ordinator, Bill Ennals at:

Email: wornout@reversegarbageqld.com.au

Ph: 07 3891 9744 (Monday to Wednesday only)